

# ORDER



**Orders**  
**Order / Rev:** 2031214  
**Alt Order #:** WOC12583997  
**Product Desc:** Primary  
**Estimate:** 553  
**Flight Dates:** 06/26/20 - 07/03/20  
**Original Date / Rev:** 06/26/20 / 06/26/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Jamestown Associates / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
734 15th Street NW Suite 550  
Washington, DC 20005

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Kathaleen Wall / R / US HOUSE /  
**Demographic:** A50+  
**Product Codes:** PL-US House Representative  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** 114253  
**Agency External ID:** 22298AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	9	\$26,175.00	\$22,248.75
06/29/20	06/29/20	17	\$27,320.00	\$23,222.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	9	\$26,175.00	\$22,248.75	31.30
July 2020	17	\$27,320.00	\$23,222.00	50.70
<b>Totals</b>	<b>26</b>	<b>\$53,495.00</b>	<b>\$45,470.75</b>	<b>82.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	32%	\$53,495.00
Market	100%	\$167,171.88

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$10,030.31
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$35,106.09
KPXB	0%	\$0.00
KRIV	20%	\$33,434.38
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$35,106.09
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

Order / Rev: 2031214  
 Alt Order #: WOC12583997  
 Flight Dates: 06/26/20 - 07/03/20

Advertiser: POL/ Kathaleen Wall / R / US HOUSE / 1  
 Product Desc: Primary  
 Estimate: 553  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KHOU	06/29/20	06/29/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	M-----	1:00	1	\$760.00	P04	1.40	NM	1	\$760.00
		(Program: #HTownrush @6a - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$760.00		1.40					
N 3	KHOU	06/28/20	07/03/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	1:00	1	\$660.00	P04	1.80	NM	1	\$660.00
		(Program: CBS This Morning - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$660.00		1.80					
N 4	KHOU	06/28/20	07/03/20	Great Day Houston 9-106M GREAT DAY HOUSTON	CM	9:00 AM-10:00 AM	M-----	1:00	2	\$460.00	P04	1.50	NM	2	\$920.00
		(Program: GREAT DAY HOUSTON - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		2		\$460.00		1.50					
N 5	KHOU	06/28/20	07/03/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	M-----	1:00	1	\$1,000.00	P04	3.50	NM	1	\$1,000.00
		(Program: THE PRICE IS RIGHT - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$1,000.00		3.50					
N 6	KHOU	06/28/20	07/03/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	M-----	1:00	1	\$800.00	P04	2.80	NM	1	\$800.00
		(Program: 11 NEWS AT NOON - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$800.00		2.80					
N 7	KHOU	06/28/20	07/03/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	M-----	1:00	2	\$700.00	P04	1.80	NM	2	\$1,400.00
		(Program: LET'S MAKE A DEAL - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		2		\$700.00		1.80					
N 8	KHOU	06/28/20	07/03/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	M-----	1:00	2	\$600.00	P04	2.00	NM	2	\$1,200.00
		(Program: 11 NEWS AT 4PM - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		2		\$600.00		2.00					
N 9	KHOU	06/28/20	07/03/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	M-----	1:00	1	\$1,060.00	P04	3.30	NM	1	\$1,060.00
		(Program: 11 NEWS AT 5PM - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$1,060.00		3.30					
N 10	KHOU	06/28/20	07/03/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	M-----	1:00	1	\$1,760.00	P04	4.80	NM	1	\$1,760.00
		(Program: 11 NEWS AT 6PM - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$1,760.00		4.80					
N 11	KHOU	06/28/20	07/03/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	M-----	1:00	1	\$2,800.00	P04	7.00	NM	1	\$2,800.00
		(Program: WHEEL OF FORTUNE - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$2,800.00		7.00					
N 12	KHOU	06/28/20	06/29/20	Mon Prime A NGHBRHOOD/BOB-ABISHOLA	CM	7:00 PM-8:00 PM	M-----	1:00	1	\$4,000.00	P04	3.60	NM	1	\$4,000.00
		(Program: NGHBRHOOD/BOB-ABISHOLA - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$4,000.00		3.60					
N 13	KHOU	06/28/20	06/29/20	Mon Prime B ALL RISE	CM	8:00 PM-9:00 PM	M-----	1:00	1	\$3,900.00	P04	3.30	NM	1	\$3,900.00
		(Program: ALL RISE - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/28/20	07/04/20	M-----		1		\$3,900.00		3.30					

Order / Rev: 2031214  
 Alt Order #: WOC12583997  
 Flight Dates: 06/26/20 - 07/03/20

Advertiser: POL/ Kathaleen Wall / R / US HOUSE / 1  
 Product Desc: Primary  
 Estimate: 553  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KHOU	06/28/20	06/29/20	Mon Prime C BULL	CM	9:00 PM-10:00 PM	-----	1:00	1	\$3,660.00	P04	4.60	NM	1	\$3,660.00
(Program: BULL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$3,660.00		4.60			
N 15	KHOU	06/28/20	07/03/20	Local News @ 10p M-F 11 NEWS AT 10P MF	CM	10:00 PM-10:35 PM	-----	1:00	1	\$3,400.00	P04	4.00	NM	1	\$3,400.00
(Program: 11 NEWS AT 10P MF - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/28/20	07/04/20	M-----					1	\$3,400.00		4.00			
N 16	KHOU	06/28/20	06/28/20	Inside TX POL 5-530a Inside TX POL 5-530a Su	SGM	5-530a	-----S	1:00	1	\$60.00	P04	1.00	NM	1	\$60.00
(Program: Inside Texas Politics - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$60.00		1.00			
N 17	KHOU	06/28/20	06/28/20	Local News @ 7a Su 6:57 AM-7:30 AM	CM	6:57 AM-7:30 AM (6:57 AM-7:30 AM)	-----S	1:00	1	\$260.00	P04	1.10	NM	1	\$260.00
(Program: 11 News Sun Morn - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$260.00		1.10			
N 18	KHOU	06/28/20	06/28/20	CBS Sunday Morning CBS Sun Morn @8A	CM	8:00 AM-9:30 AM	-----S	1:00	1	\$1,600.00	P04	3.80	NM	1	\$1,600.00
(Program: CBS Sun Morn @8A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$1,600.00		3.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		CBS Sunday Morning			8:00 AM-9:30 AM		-----Su	1:00	\$1,600.00	3.80	NM		
N 20	KHOU	06/28/20	06/28/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----S	1:00	1	\$700.00	P04	2.40	NM	1	\$700.00
(Program: 11 NEWS AT 530PM SUN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$700.00		2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		Local News @ 530p Su			5:30 PM-6:00 PM		-----Su	1:00	\$700.00	2.40	NM		
N 21	KHOU	06/28/20	06/28/20	Sun Prime A 60 MINUTES	CM	6:00 PM-7:00 PM	-----S	1:00	1	\$5,100.00	P04	6.20	NM	1	\$5,100.00
(Program: 60 MINUTES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$5,100.00		6.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	<HOU	06/22/20-06/28/20		Sun Prime A			6:00 PM-7:00 PM		-----Su	1:00	\$5,100.00	6.20	NM		
N 22	KHOU	06/28/20	06/28/20	BET Awards BET Awards	CM	Various	-----S	1:00	1	\$5,385.00	P04	4.00	NM	1	\$5,385.00
(Program: NCIS LOS ANGELES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$5,385.00		4.00			
N 23	KHOU	06/28/20	06/28/20	BET Awards BET Awards	CM	Various	-----S	1:00	1	\$5,385.00	P04	4.00	NM	1	\$5,385.00
(Program: NCIS LOS ANGELES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$5,385.00		4.00			
N 24	KHOU	06/28/20	06/28/20	BET Awards BET Awards	CM	Various	-----S	1:00	1	\$5,385.00	P04	5.10	NM	1	\$5,385.00
(Program: NCIS: NEW ORLEANS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$5,385.00		5.10			
N 25	KHOU	06/28/20	06/28/20	Local News @ 10p Su 11 News at 10p Sun	CM	10:00 PM-11:00 PM	-----S	1:00	1	\$2,300.00	P04	3.70	NM	1	\$2,300.00
(Program: 11 News at 10p Sun - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$2,300.00		3.70			

Order / Rev: 2031214  
 Alt Order #: WOC12583997  
 Flight Dates: 06/26/20 - 07/03/20

Advertiser: POL/ Kathaleen Wall / R / US HOUSE / 1  
 Product Desc: Primary  
 Estimate: 553  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 06/22/20	06/28/20	-----S		1				\$2,300.00		3.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KHOU	06/22/20-06/28/20		Local News @ 10p Su		10:00 PM-11:00 P						-----Su	1:00	\$2,300.00	3.70	NM
													Totals	26	\$53,495.00	